ENHANCED RURAL RESILIENCE IN YEMEN (ERRY)

LIVELIHOOD INTERVENTION IMPACT
COMMUNITY-BASED RESILIENCE BUILDING MODEL IN CRISIS CONTEXT IN YEMEN

Implementing Partners

EXPECTED RESULT

Income-generating revenues are created through enterprise recovery targeting communities affected by the crisis (3x6 approach).

Livelihood Baseline - 2017
(random samples from 8 districts)

**Source of Income**

- Farming: 12%
- Livestock activities: 33%
- Wage / Salary: 8%
- Gov employee: 7%
- Assistance from relatives: 6%
- Pension / Retired: 14%
- Small trade / Petty: 20%

**Goods Market Share**

- Food and Meat: 39%
- Clothes and Footwear: 7%
- Furniture and HH goods: 21%
- Equipment and Machinery: 5%
- Electronics: 9%
- Handcraft goods: 5%
- Pharmaceuticals: 2%
- Other: 2%

**Services Market Share**

- Restaurant: 14%
- Repair services: 13%
- Animal rearing: 8%
- Transporation: 8%
- Tailoring and Embroidery: 13%
- Hairdressing and Beauty: 16%
- Craftsmen: 7%
- Other: 21%

- Most livelihoods groups were dominated by men.
- In rural areas, women were traditionally engaged in farming or livestock without being paid.
- Women who work in wage labor were paid in-kind.
- Few women were engaged in micro-businesses.
- Women producers or service providers were mostly home-based.
- Due to the conflict, women’s breadwinner roles have increased due to the absence of the head of the households.

**Source:** ERRY Baseline and Market Assessment, 2016
## INTERVENTIONS

**Emergency employment creation** through cash for work for meeting immediate needs and promote savings

- **2,345** Youth / women and marginalized employed
- **70,350** Work days created to benefit employment
- **30%** Women participated in emergency employment

**Business and Skills Capacity Development**

- Business and skills development training Phase 1
- Business and skills development training Phase 2
- **3,629** Beneficiaries trained on basic and advanced business development

**Micro-businesses** seed grant, business advisory support and establishment

- **2,549** Youth / women and marginalized established micro-businesses
- **USD $2,294,100** Worth of micro-businesses created, **30%** belong to women
Female enterprises have 100% success rate compared to males at 70%.

Clothing, sewing, cafeteria and poultry are the majority of businesses. They are primarily led by women and are 57% of the micro-businesses.

90% of the visited businesses are still functioning.

23% micro-businesses have demonstrated expansion in Abyan and Lahj.

56% of the targeted beneficiaries income improved due to the micro-businesses.

The average income from the ongoing micro-businesses is YER 60,000 (approximately USD $116) a month.

**Source:** Micro-business Profile-ERRY UNDP 2018 and Field Mission-Aden, July 2018
The recent assessment also indicates that beekeeping, poultry, grocery shops, cafeteria and livestock rearing remain the priority to develop micro-businesses among women and men in all four targeted governorates. In Abyan and Lahj, there are more than 117 micro-businesses, whereas in Hajjah and Hodeidah there are 240.

**FINDINGS**

In targeted governorates, the market environment for beekeeping, grocery shops, cafeteria and livestock rearing allows beneficiaries to tap into the opportunities for income generation. The majority of the aforementioned micro-businesses are owned by women.

*Source: Micro-business Profile-ERRY UNDP 2018 and Field Mission-Aden, July 2018*
Fatima belongs to a marginalized community and is displaced in the Bajil district of Hodeida governorate. She earns YER 15,000 (approximately USD $29) per month from the handicraft business. The business was established in July 2017 and since then she has added YER 225,000 (approximately USD $435) into her business. Which is now of worth YER 688,350 (approximately USD $1,331).

Moneef earns YER 346,500 (approximately USD $670) per month from the stationary and photocopy shop in Habil Jabr -Lahj Governorate. The micro-business was created in December 2017 and since then he has added YER 536,500 (approximately USD $1,037) into his business. It is worth YER 1,000,000 (approximately USD $1,934).

More than 70 micro-businesses have focused on beekeeping and continued to be self-reliant since support has ended.

There are more than 130 micro-businesses have focused on petty grocery shops and continued to be self-reliant since support has ended.
ERRY Joint Programme and Implementing Partners

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