



# ENHANCED RURAL RESILIENCE IN YEMEN (ERRY)

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## LIVELIHOOD INTERVENTION IMPACT

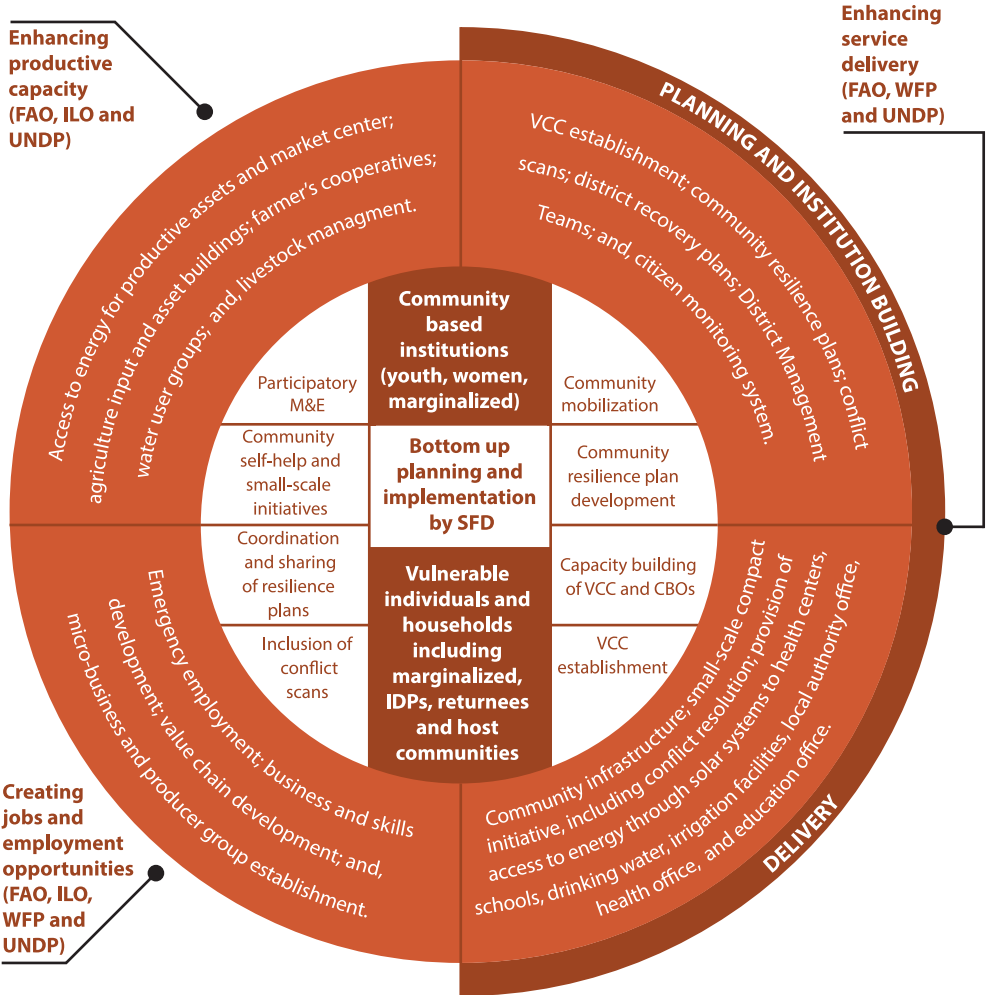


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# COMMUNITY-BASED RESILIENCE BUILDING MODEL IN CRISIS CONTEXT IN YEMEN



## Implementing Partners



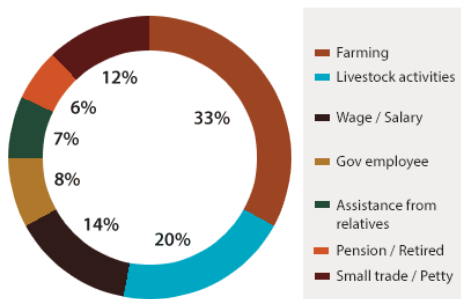
**Abbreviation Index:** ERRY: Enhanced Rural Resilience in Yemen | SFD: Social Fund for Development | VCC: Village Cooperative Council | CBOs: Community Based Organizations | IDPs: Internally Displaced Persons | DMTs: Districts Management Teams | IPC: Integrated Food Security Phase Classification

## EXPECTED RESULT

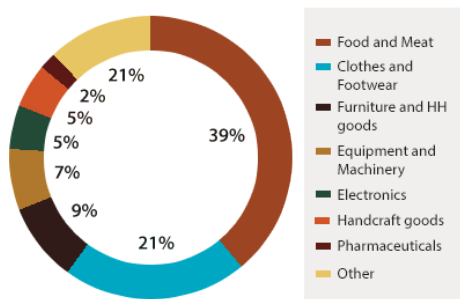
Income-generating revenues are created through enterprise recovery targeting communities affected by the crisis (3x6 approach).

### > Livelihood Baseline - 2017 (random samples from 8 districts)

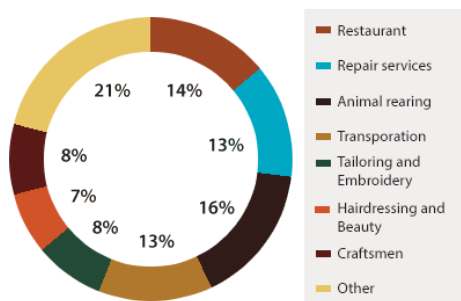
#### Source of Income



#### Goods Market Share



#### Services Market Share



- Most livelihoods groups were dominated by men.
- In rural areas, women were traditionally engaged in farming or livestock without being paid.
- Women who work in wage labor were paid in-kind.
- Few women were engaged in micro-businesses.
- Women producers or service providers were mostly home-based.
- Due to the conflict, women's breadwinner roles have increased due to the absence of the head of the households.

*Source: ERRY Baseline and Market Assessment, 2016*

## INTERVENTIONS

**Emergency employment creation through cash for work for meeting immediate needs and promote savings**

**2,345**

Youth / women and marginalized employed

**70,350**

Work days created to benefit employment

**30%**

Women participated in emergency employment

**Business and Skills Capacity Development**

Business and skills development training Phase 1

Business and skills development training Phase 2

**3,629**

Beneficiaries trained on basic and advanced business development

**Micro-businesses seed grant, business advisory support and establishment**

**2,549**

Youth / women and marginalized established micro-businesses

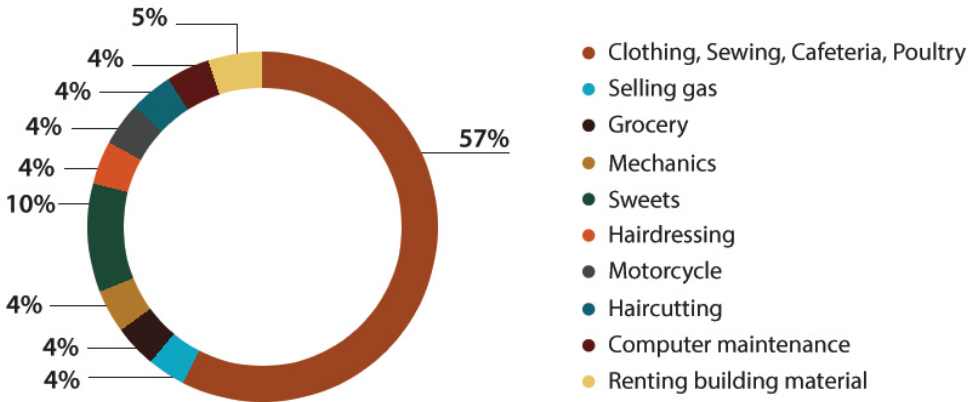
**USD \$2,294,100**

Worth of micro-businesses created, **30%** belong to women





## Types of micro-business supported



## FINDINGS

- Female enterprises have 100% success rate compared to males at 70%.
- Clothing, sewing, cafeteria and poultry are the majority of businesses. They are primarily led by women and are 57% of the micro-businesses.
- 90% of the visited businesses are still functioning.
- 23% micro-businesses have demonstrated expansion in Abyan and Lahj.
- 56% of the targeted beneficiaries income improved due to the micro-businesses.
- The average income from the ongoing micro-businesses is YER 60,000 (approximately USD \$116) a month.



**Source:** Micro-business Profile-ERRY UNDP 2018 and Field Mission-Aden, July 2018

The recent assessment also indicates that beekeeping, poultry, grocery shops, cafeteria and livestock rearing remain the priority to develop micro-businesses among women and men in all four targeted governorates. In Abyan and Lahj, there are more than 117 micro-businesses, whereas in Hajjah and Hodeidah there are 240.

## FINDINGS

In targeted governorates, the market environment for beekeeping, grocery shops, cafeteria and livestock rearing allows beneficiaries to tap into the opportunities for income generation. The majority of the aforementioned micro-businesses are owned by women.

**Source:** *Micro-business Profile-ERRY UNDP 2018 and Field Mission-Aden, July 2018*

## EVIDENCE



**Fatima** belongs to a marginalized community and is displaced in the Bajil district of Hodeida governorate. She earns **YER 15,000** (approximately USD \$29) per month from the handicraft business. The business was established in July 2017 and since then she has added **YER 225,000** (approximately USD \$435) **into her business**. Which is now of worth **YER 688,350** (approximately USD \$1,331).

**Moneef** earns **YER 346,500** (approximately USD \$670) per month from the stationary and photocopy shop in Habil Jabr -Lahj Governorate. The micro-business was created in December 2017 and since then he has added **YER 536,500** (approximately USD \$1,037) **into his business**. It is worth **YER 1,000,000** (approximately USD \$1,934).



More than **70 micro-businesses** have focused on beekeeping and continued to be self-reliant since support has ended.

There are more than **130 micro-businesses** have focused on petty grocery shops and continued to be self-reliant since support has ended.



# ERRY Joint Programme and Implementing Partners



## FOR FURTHER CONTACT

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